

STUDENT INFORMATION BROCHURE



MBA

MSc

PGD



EMPOWER GRADUATES
ARE WORKING AT




AND MANY MORE...

Dear Students,

Empower School of Health (ESH) is one of the most unique institutions in the field of health education and provides you several benefits:

- ESH has successfully launched 3 batches of Post Graduate Diploma courses in its Delhi campus, and is now launching 6 new courses in July 2010
- All degrees and diplomas will be awarded by UGC approved university
- Certifications in GCP and pharmacovigilance are awarded by UCL, London and UMC, Sweden
- 108 hours of face-to-face teaching is conducted by foreign faculty
- Students have won a fully paid study tour to England and Sweden and 2 students are interviewing for internships in Norway
- Entire first batch of students has been absorbed by industry and government organizations, either for full-time employment or internship
- Our freshly minted graduates are earning salaries of 3,00,000 to 5,00,000 per annum
- ESH is expanding its presence across 4 new cities in India

If you still need more reasons to join ESH, please come and meet me in person.


Sincerely yours,
Paul S. Lalvani
Dean ESH

FIELDS OF STUDY

CLINICAL RESEARCH

- Clinical Trials (also called medical research and research studies) are used to determine whether new drugs and treatments are safe and effective
- A clinical trial is a research study to answer specific questions about drugs, new therapies or new ways of using known treatments
- Carefully conducted clinical trials are the fastest and safest way to find treatments that work in humans
- Clinical trials take 10-20 years and can cost almost US\$ 1 billion to complete
- India has become a global hub for doing clinical research because of its high quality medical infrastructure, highly educated-English speaking health professionals, availability of a varied patient base and lower cost of operations

PHARMACOVIGILANCE

- The word pharmacovigilance is derived from the Greek word pharmakon = "drug;" and Latin word vigilare = "to keep awake or alert, to keep watch"
- It is the pharmacological science relating to the detection, assessment, understanding & prevention of adverse effects, particularly long term & short term side effects of medicines
- Recently, its concerns have been widened to include herbals, traditional & complementary medicines, blood products, biologicals, medical devices & vaccines
- It is particularly concerned with adverse drug reactions (ADRs or side effects)
- Even very severe ADRs, such as liver damage, are often undetected because study populations are small

HOSPITAL MANAGEMENT

- Hospital Management is concerned with planning, organizing, staffing, coordination, controlling and evaluating hospital/medical services for the community to provide optimal patient care of superior quality at the lowest possible cost so as to reduce morbidity and mortality
- In 1960, hospital administration programmes were initiated in USA, UK and Canada. Today 90% of hospitals in US and almost 100% of hospitals in UK are headed by a non-medical administrator

A hospital administrator is primarily a manager of the three key resources:
MMM: Material, Money, Manpower

HEALTHCARE MANAGEMENT

Health Care Management is the study of critical aspects of health care, including the areas of health care policy, international health care systems, economy of health care, quality assurance, as it relates to the prevention, treatment and management of illness.



CAREER OPPORTUNITIES FOR STUDENTS

There are tremendous opportunities available for students who complete a course in clinical research, pharmacovigilance, or health and hospital management.

Starting salaries range from Rs 3,00,000 to 6,00,000 per annum for our graduates; in addition, Empower School of Health has established relationships for our students to work and intern in UK, Sweden, Norway, and more.

CAREER OPPORTUNITIES IN CLINICAL RESEARCH AND PHARMACOVIGILANCE

CR & PV are currently growing at 40% per annum. By 2012, Indian clinical research industry would be over \$2 billion (Rs.9,000 crores) and will require 50,000 professionals

At present there are over 150 companies involved in 600 different clinical research trials in India, including all leading multinational and Indian pharmaceutical companies, Contract Research Organizations and several hospitals. In addition to the contribution which you will be making towards new drug development, the Clinical research sector also offers attractive salaries.

According to a report released in 2008 by Montek Singh Ahluwalia, deputy chairperson, Indian Planning Commission, "there is a looming shortage of clinical research personnel estimated at 30,000 to 50,000." McKinsey predicts, and Confederation of Indian Industries concurs, that India's clinical research sector, including pharmacovigilance will grow to at least Rs 4500 crores in 2010 from Rs 450 crores, a ten-fold increase.

CAREER OPPORTUNITIES IN HEALTHCARE AND HOSPITAL MANAGEMENT

Healthcare and Hospital Management is a huge, complex, and ever-changing field. In fact, provision of healthcare services have increased 30 percent per annum from 1996-2006 and have accounted for more than 3.1 million new jobs, the largest increase of any industry. India's healthcare sector is expected to grow at 23 percent annually to become a \$77-billion industry by 2012.

HIRING ORGANIZATIONS

Pharmaceutical Industry

Cadila, Dabur, Ely Lilly, Glaxo, J&J, Merck, Nicolas Piramal, Novartis, Pfizer, Ranbaxy, Sanofi Aventis, Sun Pharma, and many more

Clinical Research Organizations

Quintiles, Covance, CliniRx, GVK Biosciences, Neemans, Quest, Reliance, Syncron, Veeda and many more

Hospitals

Apollo, AIIMS, Escorts, Fortis, Hinduja Hospital, Max hospitals, and many more

BPOs/KPOs

Accenture, Cognizant, HCL, IBM, Infosys, TCS, Wipro and many more

Healthcare Consultancy

Technopak consultancy (USA), Neilson Consultancy (USA), ICRA consultancy group, Futures Group (USA), PRTM (USA), Ernst & Young, and many more

Health Insurance Firms

ICICI Lombard, e-Meditek, Max Bhupa

National Health Organisations

Public Health Foundation of India

(PHFI), Family Health International, Ministry of Health and Family Welfare-NRHM, and many more

International Health Organizations

Department for International Development (DFID, UK), USAID (USA), World Bank, World Health Organization, Bilateral agencies for Norway, Sweden, Denmark, France, Russia and many more



PLACEMENT SUPPORT FOR STUDENTS

Empower School of Health is focused beyond education, and extends its support for student placement activities as well. The entire management team is directly involved in finding the best possible jobs for our students, with the highest possible remuneration—to date, ALL our graduates have been absorbed into industry and government organization.

PREPARING STUDENTS FOR THE JOB MARKET

We provide a multi-tiered support, including: soft skills, core skills, time management skills, verbal skills, interview skills, stress management, group discussions, and case studies, to help our students succeed.

COURSES OFFERED

COURSES OFFERED IN CLINICAL RESEARCH AND ALLIED HEALTH

COURSES	DURATION
Master of Health Science in Clinical Research Management	2 Years
PG Diploma in Clinical Research Management	1 Year
PG Diploma in Clinical Data Management	1 Year
PG Diploma in Pharmacovigilance	1 Year
PG Diploma in Medical Writing	1 Year

COURSES OFFERED IN HEALTH AND HOSPITAL MANAGEMENT

COURSES	DURATION
MBA in Healthcare and Hospital Management	2 Years

• All degrees and diplomas are granted directly by UGC approved University.

• All PG Diploma and MBA Courses are available as Full Time/Weekend Courses.



WORLD CLASS COLLABORATORS

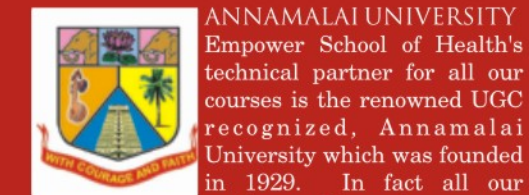
To serve its mission of providing quality education, ESH teamed up with the world's premier institutes



UNIVERSITY COLLEGE LONDON (UCL) is London's leading multidisciplinary university, with 8,000 staff and 22,000 students. UCL is ranked fourth in the world by the Times Higher-QS World University Rankings. Website: www.ucl.ac.uk/



The Uppsala Monitoring Centre (the UMC) is the field-name of the WHO Collaborating Centre for International Drug Monitoring. The UMC is responsible for the management of the WHO Programme for International Drug Monitoring and works with almost 100 countries across the world. <http://www.who-umc.org/DynPage.aspx>



ANNAMALAI UNIVERSITY Empower School of Health's technical partner for all our courses is the renowned UGC recognized, Annamalai University which was founded in 1929. In fact all our students will get degrees and

diplomas by Annamalai University. UNIVERSITY AFFILIATIONS / MEMBERSHIPS: Association of Commonwealth Universities (ACU); Association of Indian Universities (AIU); Medical Council of India (MCI); Distance Education Council (DEC) <http://annamalaiuniversity.ac.in/>

FACULTY

Empower School of Health has an eminent team of Indian and international faculty comprising of distinguished academicians and renowned people from the pharmaceutical industry.



Breckenridge, Dr. Ross Alexander MBBS, PhD University of Cambridge, Faculty member, University College London.



Doodoo, Alexander, Dr. MSc and PhD at the Department of Pharmacy, King's College London, UK. Faculty member, University of Ghana.



Linguist, Dr. Marie, MSc in Pharmacy and a Doctor in Medicine. Director Uppsala Monitoring Centre.



Olsson, Mr. Sten, MSc Pharmacy (University of Uppsala, Sweden). Chief WHO Programme Officer, WHO International Uppsala Monitoring Center.



Edwards, Prof. Ivor Ralph Former Director, Uppsala Monitoring Centre, Sweden, Physician.



Burri, Dr. Christian Head of Department for Pharmaceutical Medicine of the Swiss Tropical Institute.

FINANCIAL DETAILS

In keeping with the promise of Empower School of Health's vision, every effort is made to ensure that the courses are affordable and of the highest quality. We provide support in several ways.

Payment installments are structured over the course of the programme to make them more affordable for students. Since the courses are UGC recognized, the students have a distinct advantage that they can avail of educational loans provided by various national and international banks and financial institutions at competitive interest rates.

Finally, we offer scholarships to the top students of the course. Under the scheme the top students can qualify for a partial waiver of their tuition fee. Grant of scholarships is decided through a formal assessment held before the start of each course.

Professor N.K. Ganguly scholars who have received scholarships

FIRST BATCH: Dr. Mudit Singhal, BDS, Ist Rank; Dr Prateek Kumar Sardana, MBBS, IInd Rank; Pratibha Gaur MSc, III Rank.

SECOND BATCH: Aakriti Mehra, BE Computers, Ist Rank; Dr Isha Aumta, BDS, IInd Rank; Uma Wadhvani, B. Tech. Biotechnology, IIIrd Rank.

THIRD BATCH: Dr Shubhra Rastogi, BDS, Ist Rank; Dr Manisha Bansal, BDS, IInd Rank; Sunil Kant Vashisth, Mpharm, IIIrd Rank.

STUDENT QUOTES



"Obtaining a diploma from ESH has made my life." Mr. Sandeep Kumar (Pharmacist and PG Diploma holder from ESH, currently working at ICON, a UK-based Clinical research organization.)



"Things just got better for me since I joined ESH. I have now earned my Diploma and also a fully paid study trip to Sweden & London." Dr. Prateek Sardana (MBBS, PG Diploma holder from ESH, working with World Health Partners, a US-based organization.)



"Post graduate diploma from ESH was a great learning experience and it has opened doors to many new career opportunities...special thanks to all the faculty members" Dr. Sheetal Yadav (Dentist & PG Diploma holder from ESH, working at Fortis Hospital)



"I am impressed with the absolute commitment of ESH and its team" Manish Khatri (B.Tech. and PG Diploma holder from ESH, currently working with Excel Life Sciences, a US-based CRO)



"The course and the faculty not only give you a theoretical base of the subjects but also an access to the real world know-how in clinical research and pharmacovigilance." Dr Mudit Singhal, (Dentist and PG Diploma holder from ESH, currently working at APC Pharma, a UK-based pharmacovigilance organization)

ADMISSIONS

APPLICATION PROCESS

The admissions are now open for the academic year.

The application process involves the following steps:

1. A preliminary, in-person and on campus discussion with a counselor.
2. If this career is appropriate for you, then purchase a copy of the prospectus.
3. Complete & submit the application form.
4. Participate in an interview and a written evaluation process.
5. If selected, join the program.
6. Pay registration fee to hold your seat.

In our experience it is possible to complete Steps 1 through 5 of the process on the day of your visit to the campus.

A copy of the prospectus along with a blank application can be procured on a visit to the campus. Alternatively, you can ask for a copy to be couriered to you.

SELECTION

Admission decisions are made on the basis of the student's: a) past academic achievements b) analytical ability c) communication skills, and d) personal motivation. After the initial screening and acceptance, the final selection is confirmed by our academic partner organizations

CONTACT US

Address : B-87A, Kalkaji, New Delhi, 110019. (near B Block bus stand)

Telephone: 097179-05968; 096502-45478; 096502-41681; 011 4058 4181/82

Email ID: admin@empower.net.in; info@empower.net.in

Website: www.empower.net.in